Joint Statistical Meetings 2021 – Virtual Conference Mutually exciting point process graphs for modelling dynamic networks

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Dynamic graphs as point processes with dyadic marks

- Event data from dynamic networks are observed as triplets (t1, x1, y1),..., (tm, xm, ym), where 0 ≤ t1 ≤ t2 ≤ ... are event times and the dyadic marks (xk, yk) denote the source and destination nodes, each belonging to a set of nodes V = {1,...,n} of size n.
- The sequence of graph edges (x₁, y₁),..., (x_m, y_m) induces a directed *network adjacency* matrix A = {A_{ij}} ∈ {0,1}^{n×n} where A_{ij} = 1 if node i connected to node j at least once during the entire observation period, and A_{ij} = 0 otherwise.





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MOTIVATION: NEW LINKS IN CYBER-SECURITY





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Background				

- Objective: propose a model which can calculate *anomaly scores* for *unobserved marks*.
- Motivation: computer network attacks tend to form previously unobserved connections.
- Related literature in cyber-security: Price-Williams and Heard, 2020, demonstrate that *self-exciting processes* have an excellent performance for modelling individual edges.
- Related methodology: new link prediction in networks. Latent position models (LPMs, Hoff, Raftery, and Handcock, 2002) postulate that the probability of a link is a function of *node-specific* latent features:

$$\mathbb{P}(A_{ij} = 1 \mid \boldsymbol{x}_i, \boldsymbol{x}_j) = \kappa(\boldsymbol{x}_i, \boldsymbol{x}_j), \ \boldsymbol{x}_i, \boldsymbol{x}_j \in \mathbb{R}^d,$$

where $\kappa(\cdot)$ is a kernel function. Conditional on the latent positions, LPMs naturally allow to calculate link probabilities for unobserved links.

• Model proposed in this work: *mutually exciting process* on *each edge*, parametrised only by *node-specific parameters*.



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MUTUALLY EXC	iting graphs (MEGs)			

- MEGs are defined by a time-varying matrix of non-negative functions $\lambda(t) = \{\lambda_{ij}(t)\}$.
- Each entry $\lambda_{ij}(t)$ represents the intensity of the counting process of events occurring on the edge (i, j): $N_{ij}(t) = \sum_{k=1}^{m} \mathbb{1}_{[0,t] \times \{i\} \times \{j\}}(t_k, x_k, y_k)$.
- For generality, it is assumed that for each edge (i, j) there exists a changepoint $\tau_{ij} \ge 0$ after which the edge becomes observable. In the simplest case, $\tau_{ij} = 0 \forall i, j$.
- Each entry of $\lambda_{ij}(t)$ is represented as an additive model with three components:
 - The first, denoted $\alpha_i(t)$, characterises the process of arrival times involving *i* as source node;
 - The second, $\beta_j(t)$, corresponds to arrivals for which j is the destination node;
 - The third, $\gamma_{ij}(t)$, is an interaction term, also be parameterised by node-specific parameters.

(1)
$$\lambda_{ij}(t) = \alpha_i(t) + \beta_j(t) + \gamma_{ij}(t), \quad t \ge \tau_{ij}.$$

• The intensity function resembles the link function used in *additive and multiplicative effect network* (AMEN) models for network adjacency matrices (Hoff, 2018).



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MAIN EFFECTS				

- Define the source and destination counting processes as $N_i(t) = \sum_{k=1}^m \mathbb{1}_{[0,t] \times \{i\}}(t_k, x_k)$ and $N'_j(t) = \sum_{k=1}^m \mathbb{1}_{[0,t] \times \{j\}}(t_k, y_k)$.
- Let $\ell_{i1}, \ell_{i2}, \ldots$ denote the event indices $\{k : x_k = i\}$ such that i appears as source node, and $\ell'_{j1}, \ell'_{j2}, \ldots$ denote the event indices $\{k : y_k = j\}$ for which j is the destination node.
- To allow self-excitation of both source and destination nodes, the latent functions $\alpha_i(t)$ and $\beta_j(t)$ are assigned the following form:

$$\alpha_i(t) = \alpha_i + \sum_{k>N_i(t)-r}^{N_i(t)} \omega_i(t - t_{\ell_{ik}}), \quad \beta_j(t) = \beta_j + \sum_{k>N'_j(t)-r}^{N'_j(t)} \omega'_j(t - t_{\ell'_{jk}}),$$

where $\boldsymbol{\alpha} = (\alpha_1, \dots, \alpha_n), \boldsymbol{\beta} = (\beta_1, \dots, \beta_n) \in \mathbb{R}^n_+$ are node-specific baseline intensity levels, and ω_i, ω'_i are node-specific, non-increasing excitation functions from \mathbb{R}_+ to \mathbb{R}_+ .

 For simplicity, the excitation functions assume the following scaled exponential form, for non-negative parameters μ_i, μ'_j, φ_i, φ'_j ∈ ℝⁿ₊:

$$\omega_i(t) = \mu_i \exp\{-(\mu_i + \phi_i)t\}, \quad \omega'_j(t) = \mu'_j \exp\{-(\mu'_j + \phi'_j)t\}.$$



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Interactions				

- Let $\ell_{ij1}, \ell_{ij2}, \ldots$ be the indices $\{k : x_k = i, y_k = j\}$ of events observed on the edge (i, j).
- The interaction term γ_{ij}(t) in (1) assumes a similar form to the main effects, but with a background rate obtained as the inner product between two node-specific *d*-dimensional baseline parameter vectors γ_i, γ'_j ∈ ℝ^d₊:

$$\gamma_{ij}(t) = \boldsymbol{\gamma}_i \cdot \boldsymbol{\gamma}'_j + \sum_{k > N_{ij}(t)-r}^{N_{ij}(t)} \omega_{ij}(t - t_{\ell_{ijk}}),$$

- The inner product baseline is inspired by random dot product graphs (RDPGs; see, for example, Athreya et al., 2018) for link probabilities.
- For simplicity, the excitation function $\omega_{ij}(t)$ is expressed as a sum of scaled exponentials, parameterised by four node-specific, non-negative latent *d*-vectors $\boldsymbol{\nu}, \boldsymbol{\nu}'_j, \boldsymbol{\theta}_i, \boldsymbol{\theta}'_j \in \mathbb{R}^d_+$:

$$\omega_{ij}(t) = \sum_{\ell=1}^{d} \nu_{i\ell} \nu'_{j\ell} \exp\{-(\theta_{i\ell} + \nu_{i\ell})(\theta'_{j\ell} + \nu'_{j\ell})t\}.$$

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MEGs: an example				

- The integer parameter *r* expresses *how many events* are taken into account in the intensity function. There are three limiting cases:
 - r = 0: Poisson process (the process is independent of previous events);
 - r = 1: Markov process (dependence only on the distance to the last event);
 - $r \rightarrow \infty$: Hawkes process (dependence on the entire history of the process).



Figure 1. Cartoon of a 1-dimensional MEG model with $\alpha_i = 0.2$, $\mu_i = 0.5$, $\phi_i = 0.5$, $\beta_j = 0.1$, $\mu'_j = 0.8$, $\phi'_j = 0.2$, $\gamma_i = 0.8$, $\nu_i = 0.9$, $\theta_i = 1.1$, $\gamma'_j = 0.6$, $\nu'_j = 0.3$, $\theta'_j = 0.2$. Events with source node *i* and destination node *j* are denoted by triangles; other events with source node *i* are are denoted with circles, and other events with destination node *j* are denoted by squares.



Figure 2. Cartoon of a 1-dimensional MEG model with $\alpha_i = 0.2$, $\mu_i = 0.5$, $\phi_i = 0.5$, $\beta_j = 0.1$, $\mu'_j = 0.8$, $\phi'_j = 0.2$, $\gamma_i = 0.8$, $\nu_i = 0.9$, $\theta_i = 1.1$, $\gamma'_j = 0.6$, $\nu'_j = 0.3$, $\theta'_j = 0.2$. Events with source node *i* and destination node *j* are denoted by triangles; other events with source node *i* are are denoted with circles, and other events with destination node *j* are denoted by squares.



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INFERENCE AND	GOODNESS-OF-FIT			

• Inference: likelihood optimisation via gradient ascent. For a sequence of observed events $\mathcal{H}_T = \{(x_1, y_1, t_1), \dots, (x_m, y_m, t_m)\}$, the log-likelihood is:

$$\log L(\mathcal{H}_T; \Psi) = \sum_{i=1}^n \sum_{j=1}^n \left\{ \sum_{k=1}^{n_{ij}} \log \lambda_{ij}(t_{\ell_{ijk}}) - \int_{\tau_{ij}}^T \lambda_{ij}(t) \mathrm{d}t \right\},\,$$

where n_{ij} is the number of events observed on the edge (i, j).

• Goodness-of-fit: distribution of the *p*-values of out-of-sample events. Given arrival times $t_1, \ldots, t_{n_{ij}}$ on the edge (i, j), the upper tail *p*-values are:

$$p_k = \exp\left\{-\int_{t_{k-1}}^{t_k} \lambda_{ij}(s) \mathrm{d}s\right\}, k = 1, \dots, n_{ij}.$$

Under the null hypothesis of correct specification of the conditional intensity $\lambda_{ij}(t)$, the *p*-values are uniformly distributed.



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Results: Enro	N E-MAIL NETWORK			

- The Enron e-mail network collection is a record of e-mails exchanged between the employees of Enron Corporation before its bankruptcy.
- These data have already been demonstrated to be well-modelled as self-exciting point processes by Fox et al., 2016.
- 34,427 distinct triplets (x_k, y_k, t_k) , corresponding to messages exchanged between n = 184 employees between November 1998 and June 2002, forming a total of 3,007 edges.
- Some of the emails are sent to multiple receivers, and only 18,031 unique event times are observed, implying that on average each e-mail is sent to approximately 1.90 nodes.
- Because an e-mail can have multiple recipients, and because the event times are recorded to the nearest second, the likelihood must be adapted with the arrivals modelled by an analogous discrete time process.
- The model is trained on 30,704 e-mails, and tested on the remaining 3,723 e-mails.
- In the training set, 2,720 edges are observed, and 811 in the test set, of which 287 are *not* observed in the training period.



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Results: Enron e-mail data, $au_{ij} = t_{\ell_{ij1}}$

Table 1. Training and test KS scores on the Enron e-mail network for different configurations of the MEG model.

KS scores (train & test)		$\square \qquad \qquad Main effects \alpha_i(\cdot) and \beta_j(\cdot) \downarrow$				
$ au_{ij}\downarrow$	$ \text{ Interactions } \gamma_{ij}(\cdot) \downarrow $		Absent	Poisson ($r = 0$)	Markov ($r = 1$)	Hawkes ($r = \infty$)
	Abs	ent		0.4530 0.4133	0.3678 0.3484	0.4443 0.3586
	Deissen	d = 1	0.4252 0.4221	0.3946 0.4179	0.3434 0.3574	0.4255 0.3560
	(r=0)	d = 5	0.3490 0.3851	0.3498 0.3953	0.3165 0.3677	0.3491 0.3613
		d = 10	0.3339 0.3763	0.3347 0.3688	0.3112 0.3470	0.3376 0.3575
$\tau_{\rm eff} = t_{\rm eff}$ (MLE)	$\begin{array}{c} Markov \\ (r=1) \end{array}$	d = 1	0.1662 0.2029	0.1491 0.1945	0.1305 0.1777	0.1702 0.1874
$T_{ij} = v_{\ell_{ij1}}$ (MLL)		d = 5	0.0916 0.1875	0.0910 0.1684	0.0885 0.1628	0.0916 0.1746
		d = 10	0.0885 0.1743	0.0885 0.1848	0.0885 0.1696	0.0885 0.1743
	Hawkee	d = 1	0.2640 0.2755	0.2825 0.2887	0.2538 0.2637	0.2599 0.2871
	(mawkes	d = 5	0.2304 0.2904	0.2284 0.2760	0.2271 0.2774	0.2420 0.2981
	$(r = \infty)$	d = 10	0.2461 0.2923	0.2521 0.2865	0.2413 0.3091	0.2498 0.3129

The MLE approach has a drawback: the *p*-values for the first observation on each edge are *always* 1. This implies that the KS scores are bounded below by 2720/30704 ≈ 0.0885 for the training set and 287/3723 ≈ 0.0770 for the test set.

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Results: Enro	n e-mail data, $ au_{ij}=0$			

Table 2. Training and test KS scores on the Enron e-mail network for different configurations of the MEG model.

KS scores (train & test)			Main effects $\alpha_i(\cdot)$ and $\beta_j(\cdot)\downarrow$				
$\tau_{ij}\downarrow$	Interaction	is $\gamma_{ij}(\cdot)\downarrow$	Absent	Poisson(r=0)	Markov ($r = 1$)	Hawkes ($r = \infty$)	
	Absent			0.4530 0.4133	0.3678 0.3484	0.4443 0.3586	
	Poisson $(r=0)$	d = 1	0.7039 0.7926	0.6627 0.7753	0.6543 0.7148	0.7059 0.6050	
$ au_{ij} = 0$		d = 5	0.5623 0.7059	0.5646 0.7206	0.5748 0.7008	0.7060 0.6053	
		d = 10	0.5354 0.6853	0.5332 0.6739	0.5725 0.6952	0.7060 0.6059	
	Markov $(r = 1)$	d = 1	0.3135 0.3324	0.3004 0.3326	0.3262 0.3240	0.2027 0.1999	
		d = 5	0.0760 0.1664	0.0825 0.1584	0.0855 0.1782	0.0495 0.0924	
		d = 10	0.0775 0.1649	0.0793 0.1546	0.0816 0.1606	0.0402 0.0971	
		d = 1	0.2871 0.2486	0.2333 0.2449	0.2485 0.2379	0.1749 0.1991	
	Hawkes	d = 5	0.1939 0.2167	0.1885 0.2246	0.2010 0.2137	0.1467 0.1994	
	$(r = \infty)$	d = 10	0.2029 0.2395	0.2158 0.2470	0.2207 0.2339	0.1606 0.1943	

• Comparison to alternative node-based models:

- Poisson processes $\lambda_i(t) = \alpha_i$. KS score: 0.4088;
- Hawkes processes $\lambda_i(t) = \alpha_i + \sum_{k=1}^{N_i(t)} \mu_i \exp\{-(\mu_i + \phi_i)(t t_{ik})\}$. KS score: 0.2499;
- Mutually exciting process with intensity $\lambda_i(t) = \alpha_i + \sum_{k=1}^{N'_i(t)} \mu_i \exp\{-(\mu_i + \phi_i)(t t'_{ik})\}$ (Fox et al., 2016). KS score: 0.2806. It could be inferred that users tend to respond to multiple e-mails in sessions, and not necessarily immediately after an individual e-mail is received.

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Table 3. Training and test KS scores on the Enron e-mail network for different configurations of the MEG model.

KS scores (train & test)			$\Big \qquad \qquad Main effects \alpha_i(\cdot) and \beta_j(\cdot) \downarrow \\$				
$ au_{ij}\downarrow$	Interactions $\gamma_{ij}(\cdot)\downarrow$		Absent	Poisson ($r = 0$)	Markov ($r = 1$)	Hawkes ($r = \infty$)	
	Abs	ent		0.4530 0.4133	0.3678 0.3484	0.4443 0.3586	
$\tau_{ij} = \begin{cases} 0, & A_{ij} = 1 \\ \infty, & A_{ij} = 0 \end{cases}$	Deisson	d = 1	0.5158 0.6038	0.4812 0.5864	0.3742 0.3602	0.4197 0.2808	
	(r=0)	d = 5	0.4269 0.5516	0.4309 0.5641	0.3553 0.3598	0.3938 0.2803	
		d = 10	0.4035 0.5413	0.4084 0.5565	0.3430 0.3537	0.3659 0.2810	
	$\begin{array}{l} Markov\\ (r=1) \end{array}$	d = 1	0.1950 0.2115	0.1600 0.2017	0.1504 0.1422	0.1309 0.1445	
		d = 5	0.0709 0.1222	0.0746 0.1008	0.0696 0.0917	0.0152 0.0848	
		d = 10	0.0619 0.1029	0.0627 0.1079	0.0634 0.0836	0.0213 0.0800	
		d = 1	0.1870 0.2084	0.1816 0.2049	0.1783 0.1747	0.1719 0.1879	
	Пажкез	d = 5	0.1377 0.1805	0.1374 0.1840	0.1391 0.1642	0.1553 0.2154	
	$(r = \infty)$	d = 10	0.1556 0.2023	0.1588 0.2046	0.1546 0.1863	0.1640 0.2082	

- The best performance (KS score 0.0152) is achieved when a Markov process is used for the interaction, with d = 5 or d = 10, combined with a Hawkes process for the main effects.
- In general, setting τ_{ij} using the adjacency matrix seems to outperform competing strategies for estimation of τ_{ij} in terms of KS scores.
- The interaction term should be included in the model.



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Results: ICL N	JetFlow data			

- Many enterprises routinely collect network flow (NetFlow) data, representing summaries of connections between internet protocol (IP) addresses.
- The data consists of 1,951,067 arrival times (in milliseconds), recorded in three weeks.
 - Sources: $n_1 = 173$ clients hosted within the Department of Mathematics at ICL;
 - Destinations: $n_2 = 6,083$ internet servers connecting on ports 80 and 443;
 - $156,\!186$ unique edges in total.
- Only edges such that the percentage of arrival times observed between 7am and 12am is larger than 99%, corresponding to the college opening hours, were considered.
- The MEG model is trained on the first two weeks of data, corresponding to 1,299,372 events, and tested on 651,695 events observed in the final week.
- The number of unique edges in the training set is 115,600, and 70,408 in the test set.
- Only 29,822 edges are observed in both time windows, which implies that 40,586 new edges are observed in the test set.



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RESULTS: ICL NETFLOW DATA, KS SCORES

Table 4. Kolmogorov-Smirnov scores on the ICL NetFlow data for different configurations of the MEG model.

KS scores	(train & test)	Main effects $\alpha_i(\cdot)$ and $\beta_j(\cdot)\downarrow$				
Interactions $\gamma_{ij}(\cdot)\downarrow$		Absent	Poisson ($r = 0$)	Markov ($r = 1$)	Hawkes ($r = \infty$)	
Absent			0.7351 0.7148	0.6678 0.6489	0.7312 0.6950	
Doiscon	d = 1	0.7328 0.7157	0.7325 0.7150	0.6672 0.6480	0.7316 0.6960	
(r=0)	d = 5	0.7295 0.7167	0.7313 0.7123	0.6673 0.6487	0.7275 0.6967	
	d = 10	0.7260 0.7174	0.7289 0.7140	0.6680 0.6493	0.7270 0.6969	
Markov	d = 1	0.2194 0.1723	0.2242 0.1657	0.2038 0.1440	0.1645 0.1281	
(r=1)	d = 5	0.1024 0.1080	0.0896 0.0805	0.0728 0.0738	0.1041 0.0899	
	d = 10	0.0843 0.0764	0.0871 0.0761	0.0850 0.0843	0.1100 0.0883	
Hawkes $(r = \infty)$	d = 1	0.1080 0.0802	0.0747 0.1182	0.1082 0.0794	0.0884 0.1262	
	d = 5	0.1576 0.1819	0.1532 0.2126	0.1677 0.2143	0.2307 0.2383	
	d = 10	0.1584 0.1935	0.1546 0.2112	0.1619 0.2206	0.2388 0.2503	

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$$\tau_{ij} = 0$$
 if $A_{ij} = 1$, $\tau_{ij} = \infty$ if $A_{ij} = 0$.







Figure 3. Q-Q plots for the training and test *p*-values obtained from different MEG models, with main effects $\alpha_i(t)$ and $\beta_j(t)$ with r = 1, and different parameters for the interaction term $\gamma_{ij}(t)$, specified in the legend.



Figure 4. Scatterplot of the Kolmogorov-Smirnov scores, calculated for each edge, versus the logarithm of the total number of connections on the edge, for the best performing model in Table 4.

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Conclusion				

- Mutually-exciting graphs (MEG), network-wide models for point processes with dyadic marks, have been proposed.
- Edge-specific intensities are obtained only via node-specific parameters, which is useful for large and sparse graphs.
- MEG is able to predict events observed on *new* edges.
- MEG greatly outperforms results previously obtained in the literature on the Enron e-mail network.
- More details in Sanna Passino and Heard, 2021. Scan the QR code to get the ar χ iv preprint!
- python code on GitHub: O fraspass/meg.



Sanna Passino, F. and N. A. Heard (2021). "Mutually exciting point process graphs for modelling dynamic networks". In: *arXiv e-prints*. arXiv: 2102.06527 [cs.SI].



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